

‘ZELFO 360°’ CONCEPT:- FOUNDATION BUILDING IN SOUTH AFRICA.

December 2013

Johannesburg, December 2013

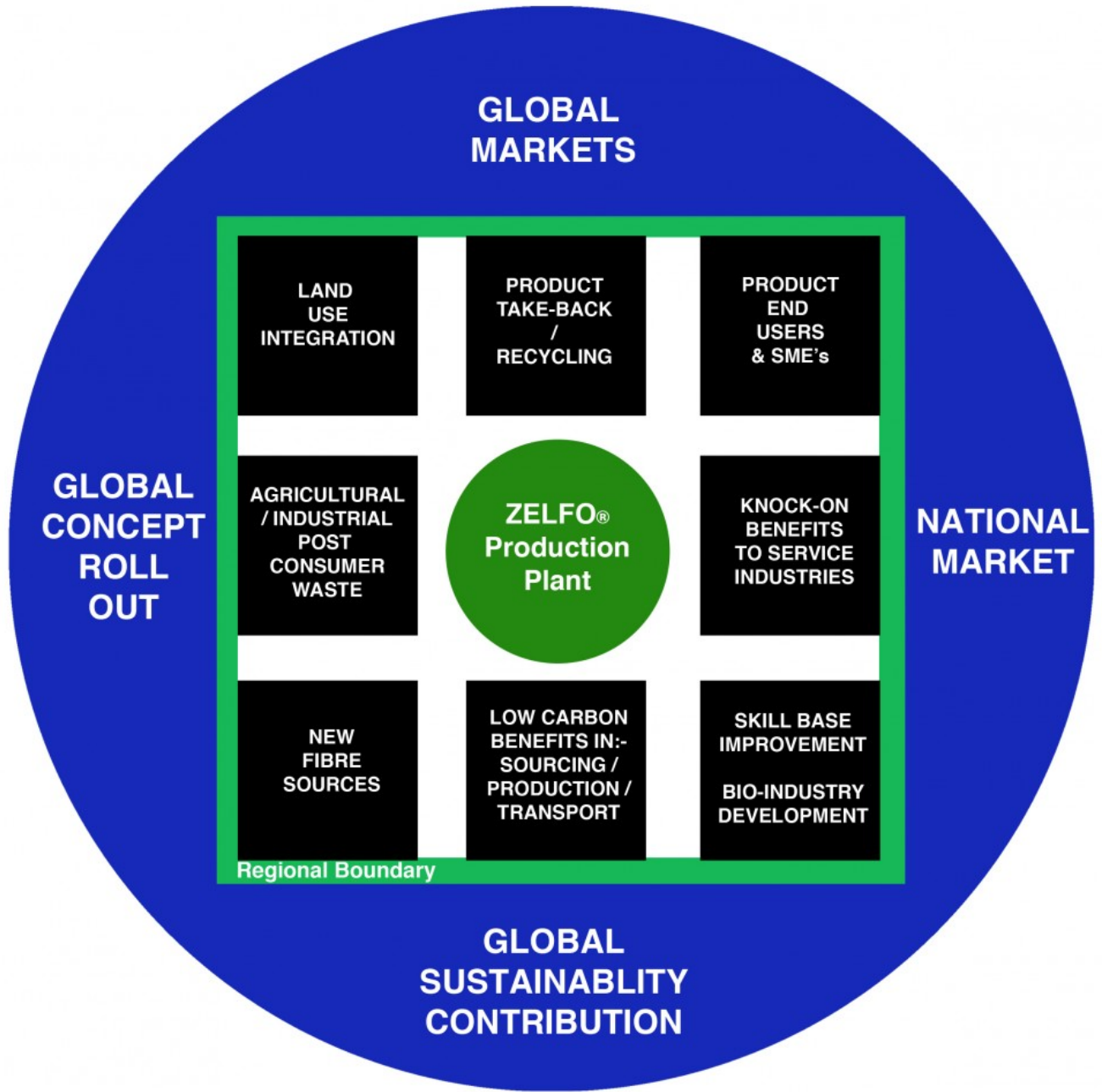
In December Grégoire de Vilmorin and Richard Hurding of Zelfo Technology together with Thandeka Kunene, CEO of House of Hemp, further developed the foundations for the establishment of a Zelfo Production Plant in South Africa. Selected sites were visited and location based market research was carried out. Evaluation of the pros and cons is now in discussion.

The S.A. project is planned to act as the first of a number of ‘Zelfo 360°’ concept plants which promote regional sourcing, manufacturing, market development and recycling or ‘take back’. The ‘360°’ plants are designed to be exemplary low carbon (sustainable) socio-economic hubs and to be replicable on a global basis.

Feedback from their potential business partners and from the market has been very positive so far and the teams expect to advance both the specific target product properties and the plant design in parallel throughout 2014. In addition to their commercial project activities, Zelfo Technology were also present at South Africa’s first Composites Conference which was hosted by Durban Technical University.



Richard Hurding (Zelfo Technology) and Thandeka Kunene (House of Hemp) discuss the project whilst overlooking Soweto.
(Photo. Martin Müller, Author & Photographer, Bochum, Copenhagen, London)



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